

**December Program:**

**PARTY HARDY!**

with IPG at a *different* location

**When:**

Wednesday, December 13, 2006,  
11:30 a.m. (*Begins 15 minutes  
earlier*)

**Where:**

Sushi Rock (*formerly Cooker's*)  
2101 Richmond Road  
Beachwood Place

**Get Map & Directions**

**RSVP:**

by December 6, 2006 to  
[lynnemeyer@cox.net](mailto:lynnemeyer@cox.net)

**Upcoming Meetings**

*We have a top-notch speaker for  
our January 10 meeting.*

**January 10**

Rob Felber, of Felber & Felber  
Marketing, will provide tips  
for success at trade shows and  
dealing with the media at those  
shows. He will also talk about  
traffic-building promotions.

Heads up! We're looking for  
topics and speakers for our  
February and March meetings.  
One of the ideas we're con-  
sidering for February is "viral  
marketing." Anyone know  
someone who can speak on  
this topic?

*Non-members are welcome to  
attend our meetings, paying  
\$10 in addition to the cost of  
their own lunch.*

## **Come party with us! Same fun gang, different location and time!**

Seems as though the year has flown  
by. We're coming up on the holidays  
once again.

As is our tradition, we'll gather for a  
festive lunch together.

**Different location and time**

Don't set your car on automatic  
pilot, however.

For this lunch, we'll be at a different  
location – Sushi Rock at Beachwood  
Place.

Don't panic if you don't like sushi,  
however.

We've been assured that Sushi Rock  
also has a full menu of entrees, in-  
cluding sandwiches, salads and beef,  
poultry and fish/seafood entrees.

Thank you to Montrie Rucker Ad-  
ams and Linda Bloom for scouting  
out Sushi Rock.

Rationale: As many of you have  
noticed, the Captain's Room at

Mitchell's, where we've typically had  
our meetings, is a tight fit when we  
have more than 10 people.

With 15 attendees, Mitchell's bumps  
us to the much larger Stern Room.  
The noise from the busy dining  
room, however, makes this room  
less than ideal for hosting and hear-  
ing speakers.

**We'll need your feedback**

Sushi Rock has a private meeting  
room with plenty of space, audiovi-  
sual equipment and a door to close.  
They'll give us individual checks,  
and parking is free.

December 13 will be a chance to  
try out a new facility. So, after lunch,  
please provide feedback on the  
food, accommodations, logistics,  
and service. ■

The communications professionals of the **Cleveland Independent  
Practitioners Group** (IPG) meet monthly.