

October Program:

Media Road Trip

Editors of Cleveland and
Inside Business magazines

When:

Wednesday, October 24, 2007
11:30 a.m.

Where:

Great Lakes Publishing
1422 Euclid Avenue

THIRD FLOOR
conference room

The Hanna Building
in Playhouse Square area

RSVP:

Your check is your rsvp.

Send your \$20 check—
payable to IPG Cleveland —
to Montrie Rucker Adams,
P.O. Box 43743 Cleveland 44143.

*First 14 checks get the
14 available slots.*

Upcoming Meetings

November Meeting

On site at Crain's
DBA

*Non-members are welcome to
attend IPG meetings, paying
\$10 in addition to the cost of
their own lunch.*

Our media road trip continues . . .

Next stop is *Cleveland* and
Inside Business magazines, part of
the Great Lakes Publishing chain.

Our Wednesday, October 24, meeting
is an on-site lunch.

• **Six editors will join us**

We'll have the undivided attention of
six editors. Hey, we're feeding them!
Please note that we're in the THIRD
FLOOR conference room.

• **Only room for
14 participants**

Yeah, here we go again . . .
Their largest conference room can
accommodate 20 people max, so
we're limited to 14 attendees.

• **Your check = your RSVP**

Because we're paying for our own
individual lunch and also those of the
editors, the per-person cost is \$20.

Send your check directly
to our treasurer:

Montrie Rucker Adams
P. O. Box 43743
Cleveland 44143

Your check = your RSVP. If yours
is one of the first 14 checks received,
you're on the reservation list.

• **BE PROFESSIONAL**

These editors are very busy people, so
let's be courteous and show them we
value their time. Please — show up at
or before 11:30 a.m. ■

Crain's, here we come

- We're on site at Crain's for our November lunch meeting.
Date to be announced.
- Our **Holiday Party** will be Wednesday, December 12, at Sushi Rock.

Programs for 2008

Looking forward to programs next year, a couple of ideas are percolating.

Please give me your feedback on these two topics:

- Consolidated Graphics Group at The Graphic Arts Centre — a tour of Greater Cleveland's only printer with DVDI — Digital Variable Data Imaging. Digital printing technology means faster, less expensive and smaller runs.
- Diversity Panel — three speakers addressing the specific communications needs of the Hispanic, African-American and Chinese markets.

What are YOUR ideas for topics and speakers? ■