

September Program:
Plain Dealer
On-Site Meeting with Editors

When:
Wednesday, September 19, 2007
3:00 p.m.
*Meet in the lobby no later
than 2:50 p.m.*

Where:
Plain Dealer
1808 Superior Avenue
Visitor's parking lot
18th and Rockwell.
One block north of Superior

RSVP:
by September 10, 2007 to
lynnemeyer@cox.net

Upcoming Meetings

On site at Crain's,
Inside Business,
Smart Business Network

Dates to be announced

*Non-members are welcome to
attend IPG meetings, paying
\$10 in addition to the cost of
their own lunch.*

The communications
professionals of the **Cleveland
Independent Practitioners
Group (IPG)** meet monthly.

Media Road Trips! Four Different publications in four months

It's been three+ years since we went on the road, so here we go again.

On September 19, we're on site at The Plain Dealer.

HOWEVER . . .

✓ NOT a lunch meeting

This is *not* our typical lunch meeting. The time instead is **3-5 p.m.**

Here's the agenda:

2:50 p.m.

Meet in PD lobby.

3:00 p.m.

Meet with Ted Diadiun, reader representative, who will provide general information about the PD.

3:45 p.m.

Tour of the newsroom

4 p.m.

Attend the daily news meeting. See Page One stories discussed and learn how selections are made.

4:30–5:30 p.m.-ish

Time with Susan Goldberg, new PD editor; Tom O'Hara, managing editor; and the section editors

✓ Parking

Visitor's parking lot at 18th and Rockwell (a block north of Superior).

✓ Pitching opportunity ?

Yes and no. Depending on their individual schedule, some editors may not be able to stay for the entire 4:30 p.m. session.

So, if you'd like to pitch one of the editors, please as brief as possible. Fellow IPG members will also want access to the editors.

✓ BE PROFESSIONAL

Out of courtesy to others, please arrive in the PD lobby no later than 2:50 p.m.

The PD has requested we be all together as a group before they will begin the program at 3 p.m.

✓ Only room for 15 participants

We're limited to 15 attendees, so the first 15 to RSVP are it.

✓ October, November 2007 and January 2008 meetings

We'll be on site at Crain's, Inside Business and Smart Business Network – not necessarily in that order. Dates to be announced.

The December meeting is our Holiday party. General frivolity, no speaker. ■